



The right  
brand matters.

## Why RVers trust HWH:

*"It's nice to do business with a company that still places a priority on taking care of its customers."*

—Bob Horwood, satisfied HWH customer

Brand loyalty is earned, built from a company's long-term commitment to the customer.

It's a principle that gets lost in today's fast-paced business environment. Customer service takes too much time with too little return to the almighty bottom line.

At HWH, things are done a bit differently. They don't just sell top quality leveling and room extension systems. They sell a promise, a vow to be there after the sale with an unparalleled national service system and an 800 number dedicated to technical assistance.

Customers appreciate and trust the HWH difference.

*"I had heard many stories about the outstanding service provided by HWH and now I have the pleasure of being a customer who can brag about HWH. If only more companies would emulate HWH."*

—Dutch Zellner, satisfied HWH customer

And they tell their friends.

*"I want to praise HWH for the helpfulness and friendliness of all your personnel. I will be singing the praises of HWH as I continue my travels."*

—Lawrence Miller, satisfied HWH customer

And they develop brand loyalty.

*"In these times, when many businesses seem to take the approach that customer service doesn't matter, I really appreciated the help and assistance I got from HWH. You made me a customer for life."*

—Bob Horwood, loyal HWH customer

Don't leave your customers by the side of the road by using another company's leveling or room extension system. Make sure you deliver the best.



Ask for it.  
Or you're asking for it.

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